

# BUSINESS LINK™

M A G A Z I N E

## BLM Front Cover



**Bleed Area: 218 X 216 mm**  
(bleed - 3mm extra after trim area)



**Trim Area: 212 X 210 mm**  
(trim - page size of advert)



**Type Area: 202 X 200 mm**  
(type - type may only be in this area)

**Example: 218 X 216 mm = height x width**