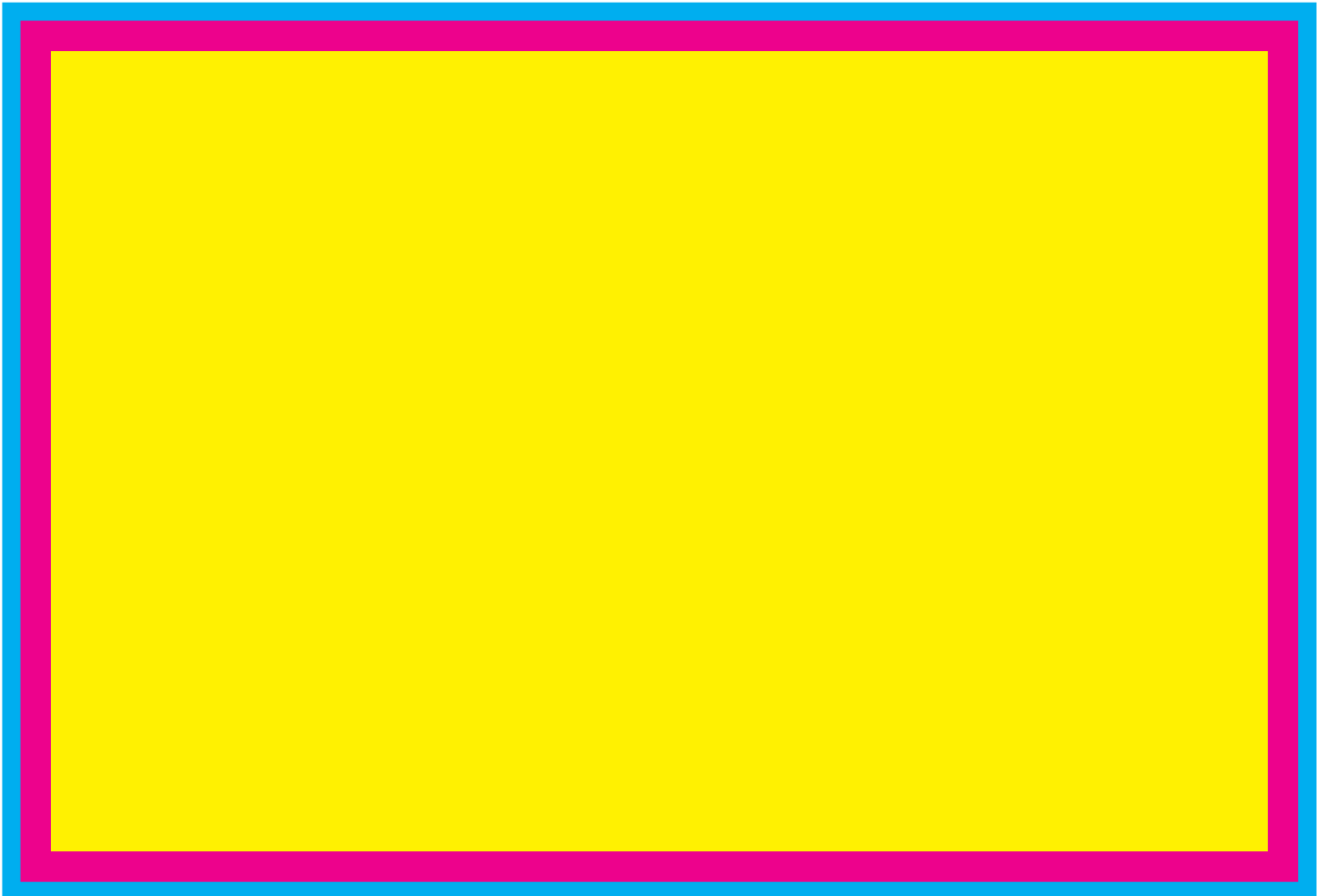



# BLM HORIZONTAL HALF PAGE



 **Bleed Area: 147.5 X 216 mm**  
(bleed - 3mm extra after trim area)

 **Trim Area: 141.5 X 210 mm**  
(trim - page size of advert)

 **Type Area: 131.5 X 200 mm**  
(type - type may only be in this area)

**Example: 147.5 X 216 mm = height x width**