

BLM VERTICAL HALF PAGE



Bleed Area: 296 X 107.5 mm
(bleed - 3mm extra after trim area)



Trim Area: 290 X 101.5 mm
(trim - page size of advert)



Type Area: 280 X 91.5 mm
(type - type may only be in this area)

Example: 296 X 107.5 mm = height x width

