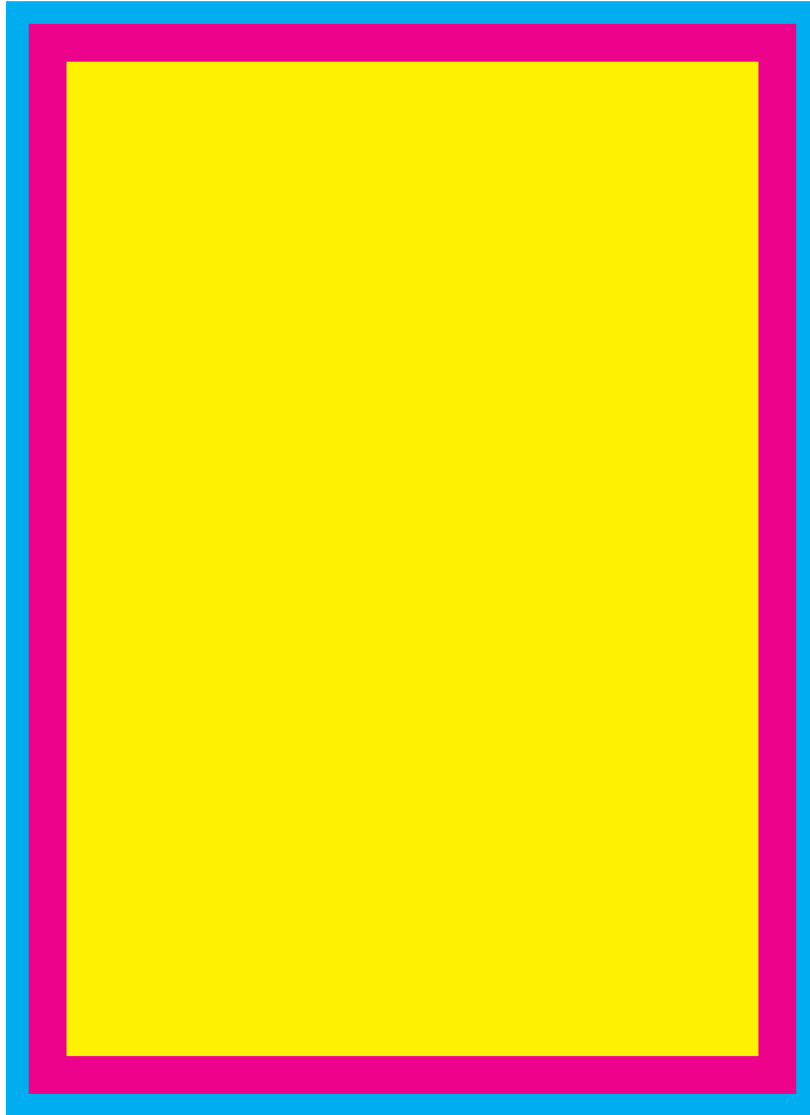



# BLM QUARTER PAGE



 **Bleed Area:** 147.5 x 107.5 mm  
(bleed - 3mm extra after trim area)

 **Trim Area:** 141.5 x 101.5 mm  
(trim - page size of advert)

 **Type Area:** 131.5 x 91.5 mm  
(type - type may only be in this area)

**Example: 147.5 x 107.5 mm = height x width**